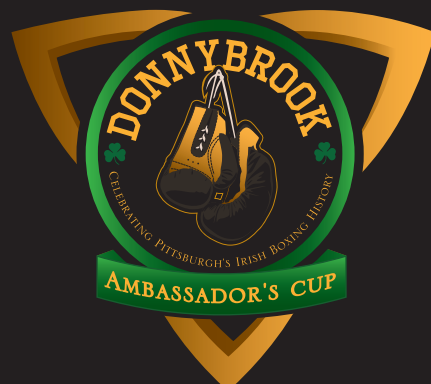


MARCH 14, 2025

THE GRAND HALL AT THE PRIORY

SPONSORS REQUEST INFORMATION PACKAGE



Dear Potential Sponsor,

Please join us this March 14th to celebrate Pittsburgh's proud Irish boxing heritage as we present the 6th Donnybrook.

Once again we need your help in staging a first-class exhibition of Pittsburgh's top amateur boxers facing off against Ireland's Olympic Gold Medalist Michael Carruth's Drimnagh Boxing Club. These dedicated young adults will once again battle to retain ownership of the Ambassador's Cup Trophy.

The event takes place in the Grand Hall at the Priory on Pittsburgh's Northside. This elegant, upscale former cathedral serves as the perfect venue for what will be another capacity crowd.

The Drimnagh Boxing Club will celebrate their 60th anniversary in 2025 and have invited our Pittsburgh boxing team to a rematch in Dublin. All profits from the 2025 Donnybrook will go towards the costs of our local boxers and coaches travelling to Ireland.

I respectfully ask for your help in raising the necessary resources to continue this amazing event.

Please review the following sponsorship levels and make a commitment that will, once again, bring Drimnagh Boxing Club to Pittsburgh.

Sincerely

Jim Lamb

Honorary Consul of Ireland
Ireland Institute of Pittsburgh



About the Donnybrook

Pittsburgh has a proud tradition of great Irish boxing. The Pittsburgh Donnybrook was first held in 2014 with Pittsburgh winning the prestigious Ambassador's Cup. Drimnagh Boxing Club returned in 2015 and 2016 winning the prize on both occasions. The Pittsburgh team conquered in '23 and Drimnagh returned to take the title in '24.

Donnybrook 2025 will see Drimnagh back in Pittsburgh taking on the best of local athlete continuing the ties between our great city and Ireland.

About Drimnagh Boxing Club

Located in south Dublin city, Drimnagh Boxing Club have a proud tradition spearheaded by iconic Irish boxer Michael Carruth. Michael was the first boxer from Ireland to win an Olympic Gold Medal (Barcelona '92), and is one of only four Irish athletes to ever win an Olympic Gold Medal. Since the Olympics, Michael has volunteered as a coach in the boxing club founded by his father, legendary Irish boxing coach Austin Carruth.

Pittsburgh has invited the young boxers from the Drimnagh Boxing Club to compete each year on St. Patrick's Day on Pittsburgh's North Side.

About the Ireland Institute of Pittsburgh

The Ireland Institute of Pittsburgh's mission is to promote mutual understanding of the Catholic and Protestant traditions in Northern Ireland and economic development throughout all of Ireland. The Institute fulfills its mission by providing quality programs in job training, economic development, leadership development, educational alliances and reconciliation.

The Institute is a change-oriented organization that collaborates with industry, educational and government institutions in the development of all programs.

**We hope that you will join us on
March 14, 2025 as Pittsburgh once
again makes boxing**

HISTORY



SPONSORSHIP PACKAGES

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EVENT SPONSOR (\$20,000)

For a commitment of \$20,000, the Title Sponsor gets inclusion in all media and branding for the Donnybrook 2025. Title Sponsorship includes limited edition team gear, and a representative of the Title Sponsorship will participate in the trophy presentation. Also included at this sponsorship level are 20 ringside seats allowing access to the Sponsors Club with complimentary food and beverages during the event.

TEAM IRELAND SPONSOR (\$5,000)

For a commitment of \$5,000, the Team Sponsor gets prominent brand inclusion on the uniforms and team gear for the Ireland boxing team at Donnybrook 2025. Also included at this sponsorship level are 8 ringside seats allowing access to the Sponsors Club with complimentary food & beverages during event.

TEAM PITTSBURGH SPONSOR (\$5,000)

For a commitment of \$5,000, the Team Sponsor gets prominent brand inclusion on the uniforms and team gear for the Pittsburgh boxing team at Donnybrook 2025. Also included at this sponsorship level are 8 ringside seats allowing access to the Sponsors Club with complimentary food and beverages during the event.

BOUT SPONSOR (\$750)

For a commitment of \$750, each of the 15 bouts at Donnybrook 2025 will have a presenting Bout Sponsor. Bout Sponsors will be acknowledged by the ring announcer prior to each bout and will have their company name on the back of the uniform of both boxers competing in the bout they sponsor. Also included at this sponsorship level are 3 ringside seats allowing access to the Sponsors Club with complimentary food and beverages during the event.

BOXER SPONSOR (\$500)

For a commitment of \$500, each of the 30 boxers competing at Donnybrook 2025 will have a presenting Boxer Sponsor who will be acknowledged by the ring announcer during the introduction of the boxer they sponsor. The Boxer Sponsor will have their company name on the back of the uniform of their sponsored boxer. Also included at this sponsorship level are 2 ringside seats allowing access to the Sponsors Club with complimentary food and beverages during the event.

AWARD SPONSOR (5 @ \$500)

For a commitment of \$500, an Award Sponsor representative can participate in presentations of awards at Donnybrook 2025. Also included at this sponsorship level are 2 ringside seats allowing access to the Sponsors Club with complimentary food and beverages during the event.

BEVERAGE SPONSOR (\$5,000)

For a commitment of \$5,000, the beverage sponsor will be the official alcohol sponsor at Donnybrook 2025. They will be acknowledged on the night of the event and in the program book. They will be entitled to floor space for display/staff. They might hold a tasting or giveaway and feature a signature drink at the bar. Also included at this sponsorship level are 6 ringside seats allowing access to the Sponsors Club with complimentary food and beverages during the match.

CLUB SPONSOR (\$2,500)

For a commitment of \$2,500, the Club Sponsor gets brand inclusion for the exclusive balcony area and tent in the courtyard at Donnybrook 2025. Also included at this sponsorship level are 10 ringside seats allowing access to the Sponsors Club with complimentary food and beverages during the event.

HOSPITALITY SPONSOR (\$2,500)

For a commitment of \$2,500, the Hospitality sponsor provides a contribution towards the food costs for the Irish team at Donnybrook 2025. They will be acknowledged on the night of the event and in the program book. Also included at this sponsorship level are 6 ringside seats allowing access to the Sponsors Club with complimentary food and beverages during the event.

INTERNATIONAL TRAVEL SPONSOR (\$7,500)

For a commitment of \$7,500, the international travel sponsor provides a contribution towards the airfare for the Irish team at Donnybrook 2025. They will be acknowledged on the night of the event and in the program book. Also included at this sponsorship level are 8 ringside seats allowing access to the Sponsors Club with complimentary food and beverages during the event.

PLATINUM TRANSPORTATION SPONSOR (\$2,500)

For a commitment of \$2,500, the Platinum Transportation sponsor provides local transportation and airport connections for the Irish traveling party at Donnybrook 2025. They will be acknowledged on the night of the event and in the program book. Also included at this sponsorship level are 6 ringside seats allowing access to the Sponsors Club with complimentary food and beverages during the event.

WEBSTREAM SPONSOR (\$1,000)

For a commitment of \$1,000, the Web-stream Sponsor gets brand inclusion on the on-line streaming of Donnybrook 2025. Also included at this sponsorship level are 3 ringside seats allowing access to the Sponsors Club with complimentary food and beverages during the event.

WELCOME TO PITTSBURGH SPONSOR (\$5,000)

For a commitment of \$5,000, the Welcome To Pittsburgh sponsor provides a contribution towards the accommodation costs for the Irish team at Donnybrook 2025. They will be acknowledged on the night of the event and in the program book. Also included at this sponsorship level are 8 ringside seats allowing access to the Sponsors Club with complimentary food and beverages during the event.

VENUE SPONSOR (\$1,500)

For a commitment of \$1,500, the Venue sponsor provides a contribution towards the Grand Hall at The Priory costs at Donnybrook 2025. They will be acknowledged on the night of the event and in the program book. Also included at this sponsorship level are 6 ringside seats allowing access to the Sponsors Club with complimentary food and beverages during the event

Checks can be made payable to

Ireland Institute of Pittsburgh, 1601 Marys Avenue, Pittsburgh, PA 15215

For more information contact Jim Lamb on (412) 708-2184 or email jlamb@iiofpitt.org